

NOME INIZIATIVA

Crediamo fermamente che un modo per cambiare gli aspetti che non ci piacciono della società, consiste nel modificare l'approccio e i comportamenti delle persone tramite piccoli gesti quotidiani.

BE KIND

Help someone in need

Give this card to this person

www.bit.ly/passthecard



CONNECT WITH OTHERS

Say “Hi” to a stranger that smiles to you

Give this card to this person

www.bit.ly/passthecard



RESPECT THE WORLD

Pick up 3 pieces of trash to keep the world clean

Give this card to the first person you meet

www.bit.ly/passthecard



BE THANKFUL

Say “Thanks” to someone that helps you

Give this card to this person

www.bit.ly/passthecard



UNCONDITIONAL GIFT

Give a symbolic present to someone that seems sad

Give this card to this person

www.bit.ly/passthecard



I BELIEVE IN YOU

Ask someone about a life dream and say “You can do it”

Give this card to this person

www.bit.ly/passthecard



EMOTIONAL RESPONSE

Be a mirror for someone else emotion and say: “Are you (emotion)?”

Give this card to this person

www.bit.ly/passthecard



SHARE KNOWLEDGE

Share a book, a movie, an article, or whatever you like with someone

Give this card to this person

www.bit.ly/passthecard



SHARE LOVE

Use this card to say: “You are important to me”

Give this card to this person

www.bit.ly/passthecard

